

Student Design Project Approved under Design Clinic Scheme for MSMEs (as on Jan 2012)

Sr. No	Project No.	MSME Unit	Student Designer	Project Title	Project Cost	State	Zone
1	SDP-10-01	SANGARU DESIGN OBJECTS PVT. LTD, Bangalore	Ms. Anuja D. Dhulekar, Ahmedabad,	Ceramics Product Design & Development	200000	Karnataka	South
2	SDP-10-02	Creative Educational Aids Pvt. Ltd., Greater Noida,	Mr. Ashish Kumar, Ahmedabad,	to design toys & Play material to learn language for pre-school,	200000	U.P	North
3	SDP-10-03	Smart Playthings Pvt. Ltd., Greater Noida,	Ms. Purvee Jain, Ahmedabad,	To design story telling kit for preschool children	200000	U.P	North
4	SDP-10-04	SEWA Trade Facilitation Centre, Ahmedabad.	Ms. Swati Bhartia, Ahmedabad.	development of range of apparel and lifestyle accessories as a part of its summer collection	200000	Gujarat	West
5	SDP-10-05	Eulex India Pvt. Ltd., Greater Noida	Mr. Vikas Gupta , Ahmedabad.	Soft Toys Collection using India Traditional Techniques	200000	U.P	North
6	SDP-10-07	M/s Preet Agriculture Industries, Punjab Mansa	Mr.Gagandeep Singh	Design and Development of Rice Planter Machine to Transplant Seedlings of Rice in Paddy Field	200000	Punjab	North
7	SDP-10-08	Epsilon Engineering Pvt. Ltd., Gandhinagar	Mr. Anand Karelia & Mr. Nitish Maurya, Ahmedabad	Developing the products from the metal scrap generated in the manufacturing process at the factory unit of company	200000	Gujarat	West
8	SDP-11-09	Ochre Ceramics & Pottery Hadgud, Dist. Anand , Guj	Miss.Diya Kalia Katni (M.P)	Hand-Made Ceramic Jewelry Design.	200000	Gujarat	West

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9	SDP-11-10	Indian Institute of Entrepreneurship, Guwahati	Mr.Parag Sarma, Gandhinagar, Gujarat.	TO DESIGN TOYS/CHILDREN'S PLAY ACCESSORIES TARGETED TO URBAN MARKET FOR BAKTWANG WOODEN CRAFT CLUSTERS, MIZORAM.	182000	Assam	North-East
10	SDP-11-12	Pegasus International, Mumbai	Ms.Ketki Paritosh Deshpande Thane (West)	To develop educational aids to sharpen the child's logical and reasoning abilities for the age-group 5 and above through basic puzzles, board games, storytelling, painting, etc.	180000/-	Maharashtra	West