

Call for Application - Global Best Practice Visit -Taipei 2017, Taiwan

Applications invited to participate in Global Best Practice Visit to Taipei, Taiwan, under Design Clinic Scheme for MSMEs planned tentatively between 16th April to 22nd April 2017 at Taipei, Taiwan. The applications are invited from MSMEs who have participated in previous and upscaled Design clinic Scheme activities. Design Clinic scheme is an initiative of Ministry of MSME, government of India and National Institute of Design, for promotion of design in Micro, Small and Medium enterprises (MSME) for improving manufacturing competitiveness.

Objective :

As part of the Design Clinic Scheme for design expertise to MSMEs, exposure to global practices is one of the component of the Scheme. This aims to provide an overview of the design intervention strategies being adopted by micro, small and medium enterprises in other countries to participating members. The tour programme for delegation of 23 MSME members, consists of classroom design workshops, field visits in an interactive environment provided by the organizing partner in international location. In proposed visit we are trying to broadly cover industry sectors like Agriculture implements, Medical devices, Electronic Products, Machine tools, Industrial machines etc during the tour to generate larger design perspective.

Financial Assistance :

The Global best practice visit activity as part design clinic scheme is supported by the Ministry of MSME government of India. The total budget of tour is expected to be approximately Rs.2.20 Lakh per participant. DCS will sponsor Rs.1.70 Lakh for each participant and contribution of Rs.50,000 will be from each participant. 7-Day tour consists of training activity, field visits, International travel from and back to delhi or Mumbai(to be finalized), lodging and boarding for 6 nights/7 days. Any incidental expenditure is sole responsibility of the participant. surplus fund (if any) received from delegates, will be refunded back by DCS after calculating the expenditure at the end of tour.

Training programme –

5 Days training programme would aims for providing best design practices discussions, interactive sessions with designers and SMEs through design awareness workshops, Design case studies of competitive advantages to SMEs, in 3 days classroom activities. 2 days of local visits and interaction with SMEs and visit to design excellence/exhibition centre from local contexts of Taiwan would be planned as part of training programme. The visits to industries/exhibition may generate new knowledge and long term association between the SMEs/Designer from Taiwan and India.

About Taiwan Design Centre (TDC)

TDC has agreed to partner and organize the Global best practice visit in Taiwan in collaboration with DCS. TDC is an Integrated Service Platform to Promote Creative Design and Economic Development in Taiwan. To promote the development of the cultural and creative industry, the government in 2003 had established Taiwan Design Center, a national design center. Taiwan Design Center became officially operational in 2004.

Taiwan Design Center has been positioned as an integrated platform to promote creative design. Its main mission is to upgrade original creativity of Taiwanese designers, promote international design exchanges, upgrade market competitiveness of Taiwanese industries, help enterprises build up their own brand, raise value.

Duration / Date of Visit:

We are planning to take a delegation of 23 MSME participants for Global Best Practice Visit to Taiwan during 16th April to 22nd April 2017. This visit would include, inter alia, site visit to various MSMEs, actually experiencing the work models and strategies being followed and attending workshops on practicing design thinking and process for products and services of MSMEs. This will also include participation in 2017 Creative Expo Taiwan (April 19th -22nd).

Who Can Apply :

MSME units owner/representatives, association members who have participated in design clinic scheme activities like Design projects, design awareness seminar, Design clinic Workshop and orientation programme.

The MSME unit who fulfill the criteria of participation, belong to relevant sectors, have valid Udyog Aadhar Number, valid passport and contributing the matching contribution amount will be shortlisted for the tour.

The suitability of applicant and relevance of the sector of cluster will be one of the factors for final selection.

Those who already have attended the first phase of study tour to Japan in the year 2012 or any other similar programmes sponsored by the Government of India (GOI) for the MSMEs during the last three years may not be nominated to encourage fresh and new participants to take advantage of the sponsorship under the Scheme.

How to Apply

Applications are invited through online submission of form (link provided in mail/website) by providing details as desired. All the applications received by DCS before due date will be scrutinized by the designated committee and final list of 23 members will be declared by 10th March 2017. The selected applicants will be informed to send the demand draft or Online transfer of sum of Rs. 50,000/- after confirmation from DCS as per the further information provided in this regard. The selected members of delegation have to get the Visa processing after getting confirmation of final selection and relevant supporting documents from DCS.

Selection of delegates and final schedule of tour will be subject to approval of office of DC-MSME.

Programme Schedule:

Journey to Taiwan 15th April 2017
Arrival and Free day at Taipei 16th April 2017
Training workshop - 17th, 18th and 19th April 2017
Visit to Creative Expo Taiwan 20th April 2017
Visit to Industries 21st April 2017
Journey back to India 22nd April 2017

Essentials MSME applicants:

Must be a valid stakeholder as mentioned above
Must possess a Valid Indian Passport
Knowledge of English for communication
Willing to provide supporting documents as required
Willing to pay the matching contribution
Willing to take personal efforts in obtaining Visa on final selection

Important Dates

Application open 2nd March 2017
Application receiving date 10th March 2017
List of Selected Delegates- 14th March 2017
Receiving of Demand Draft - 21th March 2017
Final List of Delegates - 25th March 2017

Registration Link : <https://goo.gl/forms/shlwDCysla92HXz11>