

Global Best Practices Visit

MSME application invited for delegation to Japan

Tentative Schedule: 4th to 10th March 2012

Venue : Yokohama, Japan

Global best practices exposure is one of the initiatives of Design Clinic Scheme to expose Indian MSME sector to the world's best industrial clusters and models practicing design. This would enable the MSMEs to have an overview of the design intervention strategies being adopted by Micro, Small and Medium Enterprises in other countries.

AOTS, Japan is working closely with DCS to organize the visit, has informed the centre that the tour can be organized in March 2012 for the first phase of the global practices activity. The Design Clinic Scheme is planning to send a delegation of 25 participants to Japan and seeking interested participants from MSME sector. This visit would include inter alia, site visit to various MSMEs, actually experiencing the work models and strategies being followed and attending workshops on plasticising design thinking and process for products and services of MSMEs.

The brief information about tour :

- The expected duration of tour would be between 6-7 days.
- Cost per participant would be approximately 2,25,000/- where expense up to Rs. 1 Lakh would be supported by the scheme.
- The Interest/applications are invited from the MSMEs who are in manufacturing for last three years and who have not visited abroad during past one year.
- The proposed participants should be either the Proprietor/Partner/Director/Employee of the MSME with working knowledge of English language.

MSME unit may suggest the name of delegate with following information

- Detail profile of delegate,
- Valid Passport details
- MSME unit details
- Product and services information
- Figures of Profitability in last 3 financial year.

The final selection will be done by a Committee of the Design Clinic Scheme considering the suitability of the proposed participant and relevance of the industrial sector.

Kindly send in your applications at designclinicsindia@nid.edu
Last date to send the applications is 20th January, 2010.

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